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# Perspectives of Copyright in China and Europe



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Univ. Prof. Dr. Andreas Wiebe, LL.M; Dr. Roman Heidinger, M.A; Dr. Clemens Appl Foto (Skyline of Shanghai, 2010): Dr. Till Kreutzer

International Conference on "Perspectives of Copyright in China and Europe", Vienna, 10th December 2010

### Conference & Project Description

The CO-REACH-Project "Intellectual Property Rights in the New Media" aims to strengthen the scientific exchange between China and the EU in the field of copyright law. The research is conducted by leading researchers from China, Germany, Netherlands, Austria and the United Kingdom under the coordination of Prof. Sylvia Kierkegaard. The project seeks to contribute towards identification and resolution of the most important issues relating to the application and enforcement of intellectual property rights within an online context.

The conference is organised by Infolaw as the Austrian project partner. In the first part of the conference an introduction to Chinese copyright law will be given. In the second part legal problems of European copyright law will be discussed. Both parts will take on a comparative perspective. Presentations will be given by high ranking experts in the field.

See for further details about CO-REACH IPR: www.coreach-ipr.org

### Admission:

Registration is required: itrt@infolaw.at No conference fee will be charged.

### **Organising Committee:**

Prof. Dr. Andreas Wiebe, LL.M. (Infolaw, University of Göttingen)

Dr. Roman Heidinger (Infolaw, University of Göttingen)

Dr. Clemens Appl (Infolaw, WU Vienna University of Economics and Business)

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## Perspectives of Copyright in China and Europe

10th December 2010, 09.00 am Conference Hall, Vienna Chamber of Commerce (WKW) Stubenring 8-10, 1010 Vienna

### **Conference Program**

### 09.15 Introduction & Welcome Address

Dr. Christian Handig (Vienna Chamber of Commerce, WKW)
Prof. Dr. Andreas Wiebe, LL.M. (Research Institute Infolaw / University of Göttingen)
Prof. Sylvia Kierkegaard (Principal Researcher of the CO-REACH Project)

### 09.30 Cornerstones of material copyright law in China

Prof. Li Mingde (Intellectual Property Center of China Academy of Social Sciences, Beijing)

### 10.15 Chinese copyright law from a comparative perspective

Prof. Dr. Theodor Enders, LL.M. (University of Applied Sciences Jena)

### 11.00 Coffee Break

### 11.15 Enforcement of copyright in China

Chao Xu (National Copyright Bureau, China) - tbc

### 12.00 The cultural flat rate: an alternative?

Mag. Thomas Geldmacher (Parliamentary Advisor, Austrian Green Party)

### 12.45 Lunch Break

### **13.45** Problems of European harmonisation - what we can learn from the Database Directive Dr. Jens Gaster (European Commission, GD Internal Market)

### 14.30 Problems of copyright enforcement in Austria and Europe

Prof. Dr. Georg Kodek, LL.M. (Judge at the Austrian Supreme Court / Professor for Civil and Commercial Law at the Vienna University of Economics and Business Administration)

### 15.15 Perspectives of European harmonisation in copyright

Prof. Dr. F. Willem Grosheide (Center for Intellectual Property Law, Utrecht University)

### 16.00 Final Discussion